

# **Annual Report FY2020**

# **Building Hope**



# **Building Communities & Hope**

# **Better Together**

One thing that we believe is true for all of us during this time is our increased understanding and appreciation for how important it truly is to have a safe and stable place to call HOME. As our homes became our places of work, our places of school, and our places of refuge, a safe and affordable place to call HOME is more crucial than ever.

Many of the families we partner with, and many others in our broader Paterson Habitat family, are at the forefront of the ongoing crisis: health care workers, civil servants, and service sector employees. We thank them for the work that they are doing for our community.

In the midst of all of the hard things we are each facing on a daily basis, Paterson Habitat continues to build homes, community and hope. And because of you, despite all the challenges we face as a nation, together we have celebrated several life changing moments over the past few months including seven more families who now have a refuge, a safe and affordable place to call home.

Another way we've stepped up to do more for our neighbors is with our participation in the Passaic County Pandemic Partnership (PCPP).

Paterson Habitat alongside five nonprofits in Passaic County (CUMAC, Oasis: A Haven for Women and Children, Star of Hope Ministries, Passaic County CASA, and Boys & Girls Club of Paterson & Passaic) came together during the COVID-19 pandemic to share resources, coordinate strategy, plan and establish a mutual aid network to provide homebound and at-risk populations with food and other essential needs in the most effective and nimble way possible.

During the first 12 weeks of the pandemic, the groups collective efforts distributed over 30,000 food kits, completed 500 home deliveries to 191 families, and provided 1,000 food and supply boxes for St. Joseph's Hospital, Paterson and the Women, Infant, and Children program.

Recognizing the long-term potential of formalized collaboration and the urgent need to move from addressing the "pandemic to the systemic," the Passaic County Pandemic Partnership adopted a new name and even greater purpose. Renamed the Social Justice League of Passaic County (SJL), its mission is to fight social issues and poverty in the pursuit of justice. SJL is now cultivating a vision of creating self-healing communities that will help lift families out of poverty by providing housing with the coordinated support services needed at any step in their self-sufficiency journey. The breadth of services span everything from child welfare and youth development, to workforce development and food relief.



# More than Houses



Last summer Paterson Habitat led a communitybased effort to revitalize and redevelop the Rev. Dr. Martin Luther King, Jr. Memorial Park. The park, which includes a rain garden, a little library, a brick path inscribed with Rev. Dr. King quotes, benches and chess tables provides a respite for a community that previously lacked access to green space. Aside from beautification and recreation, the park has a goal to catalyze a tangible understanding of civil rights, arts, and green infrastructure. It's not just a symbol of hope; it's a real place, an example of what can and does happen when people work together.

This year Paterson Habitat is working on the plans to construct the **Clinton Street park**. The funding for Clinton Street park is being provided by a Neighborhood Revitalization Tax Credit (NRTC) grant.

# A Year of Firsts

The past twelve months have been so full and so fulfilling -- in many ways it was a year of many firsts! I began my first year as the President of the Board of Paterson Habitat for Humanity (PHFH) and have been energized to work with our CEO, Scott Millard. Scott, himself, joined PHFH a little over a year ago and the past year has been a key transition time for the organization. It's no surprise that Scott hit the ground running, maintained and even fast forwarded our momentum, and put his own stamp on the organization. If you ever visit his office, you will understand what I mean!

Operationally we have accelerated our construction work. During FY20 we completed three new homes, continued work on five homes, started six new homes and began predevelopment on 19 homes. In addition, we have made the strategic decision to expand into the City of Passaic by taking on the complete rebuild of the Albert Lawson VFW Post 10117 which will include four units of housing for veterans.

And then the COVID-19 pandemic hit and the world turned upside down daily, and sometimes more than once a day! This required new ways of doing things such as creating social distancing protocols at our offices, at the ReStore, and at our construction sites. While many businesses and organizations chose to close down, PHFH stayed open, continued to pay its employees, and moved seven families into new safe housing during the pandemic, so far.

In further response to this crisis, PHFH forged a partnership with key organizations in the city to address the immediate pressing needs of the community, including providing over 30,000 food kits and other essential items. This work has

evolved into the creation of the Social Justice League of Passaic County which will help us expand our mission across Paterson and Passaic County.

Our work continues and grows in a most meaningful way! We invite you to share your talent, your time, and your treasures as we continue on our journey!



Board President, Kathryn Schmidt

# Beyond Hamilton 7

Since July 2019, the Hamilton 7 project has opened the doors for new beginnings for three Habitat homeowner families. Among these three homes are 10 children excited to have their own rooms, spacious back yards to play in, and the sense of security only a home can bring.

With the final four of the seven homes on Hamilton Avenue under construction our plans for the next phase of the Hamilton 7 & Beyond project, **Harrison 8 and Governor 5**, are taking shape. We've secured the land, received zoning approvals and are currently working on construction documents and securing funding for the future homes of 13 Habitat homeowner families. Several years ago, Paterson Habitat set an ambitious goal of completing 75 homes in our focus area, these 13 homes represent the final 13 homes of that commitment.

Our work also continues outside of the 4th Ward with four home building projects in Paterson Habitat's home neighborhood on the Northside. The fourth of these homes will be Paterson Habitat's 300th home constructed in Paterson!









# **FY2020 Financials**

# **ASSETS**

Total Assets	\$18,215,725
Investment in joint ventures	\$7,523,129
Property and equipment, net	\$348,945
ReStore inventory	\$74,316
Construction and real estate inventory	\$3,316,414
Receivables and deposits	\$526,823
Mortgage receivables, net	\$3,407,114
Cash and cash equivalents	\$3,018,984

# **LIABILITIES AND NET ASSETS**

Total Liabilities & Net Assets	\$18,215,755
Total net assets	\$5,323,248
Temporarily restricted	-
Unrestricted	\$5,323,248
Net assets	
Total liabilities	\$12,892,507
Notes payable	\$9,856,699
Lines of credit	\$1,250,000
Refundable advances	\$563,000
Deferred revenue	\$944,522
Accounts payable & accrued expenses	\$278,286
Liabilities	

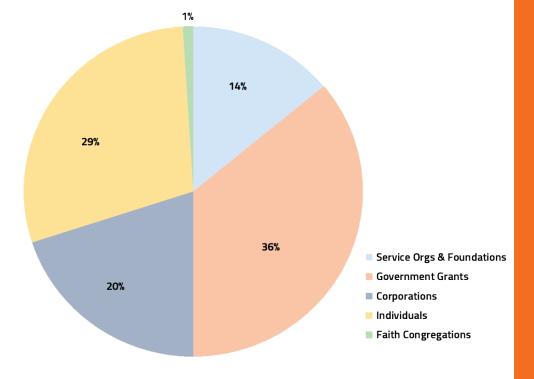
# **REVENUE**

\$1,021,001 \$823,862 \$501,044
1,021,001
\$642,250
\$61,306
51,712,407

# **EXPENSES**

Total Expenses	\$5,951,213
Total supporting services	\$753,188
Fundraising	\$316,274
Management and general	\$436,914
Supporting services	
Total program services	\$5,198,025
ReStore	\$909,242
Housing & community engagement	\$4,288,783
Program services	

# **Source of Funds**





# **Corporate Donors**

Thank you to the following corporations for their generous donations to the Paterson Habitat ReStore.

# ADP

Atlantic Exterior Wall Systems **Buffalo Wild Wings** Bungalow 5 Delonghi Home Depot Home Dynamix Jet Distribution Services Power Home Construction Sax LLP Wayne Tile Company

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# **Co-Founders:**

Rev. Dr. John A. Algera, Ret'd Pastor, Madison Ave CRC, Paterson

Rev. Dr. Stanley VanderKlay, Pastor, Ret'd Northside CRC, Paterson \*deceased

# Our Volunteers

Within the mission of Paterson Habitat for Humanity there is a place for everyone to share their time, talents, and treasure. Some volunteers pound nails or use a paintbrush, others participate on committees or work in our ReStore. Each person is vital to our mission.

# Volunteer Crews

ADP Inc. and Its Employees Arocola Covenant Community Church\* Ashley Furniture HomeStore Bank of America\* **Barnert Temple** Bergen Catholic High School Bergen County Dept. of Child & Family Services Catholic Heart Workcamp\* Celgene Corp. Church of the Presentation, Upper Saddle River\* College of Mt. Saint Vincent\* Applebee's, Allendale East Meets West\* Express Scripts\* First Presbyterian Church of Elmira, NY First Presbyterian Church of Ridgewood\*

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\*indicates multiple visits

55 volunteer groups

Whether swinging a hammer at the construction site, accepting donations at the ReStore, planning special events, or serving on a committee, volunteer action directly impacts Paterson Habitat's ability to serve more individuals and families in need of safe, stable, and affordable places to call home.

Glen Rock

St. Paul Inside The Walls

Development Corp.

St. Paul's Community

As you can image, the absence of volunteer support during the COVID-19 pandemic has not only altered our home building schedule, but also our finances as we've had to cancel all our spring and summer corporate team builds and utilize just our paid staff and subcontractors to continue building safe and affordable homes for our future homeowner families.

We are very excited to announce we recently began accepting volunteers back to our work sites, and with their help we look forward to helping even more families know the strong foundation that a Habitat home can provide. In a typical year, our volunteers contribute over 30,000 hours of service. That equates to having an additional 15 full-time staff members. Volunteers are at the core of helping us achieve our mission and we want to say thank you to each and every one of them!

Thanks to the generosity of our volunteers, over **20,000** hours were dedicated to helping families in our communities.



Over **1,350** volunteers rolled up their sleeves and committed 14,000 hours to build homes in Paterson



**500** volunteers participated in several community projects including park cleanups, light installations, and community meetings



More than **4,800** hours were contributed by ReStore volunteers at our store location in Wayne



Over **1,200** hours were devoted to advancing our mission by committee members and board members

# **Pandemic Relief**

ADP Inc. and Its Employees Anonymous (2) Eileen T. Bidell Pamela Biggs Jane M. Black George D. Bosma Michael Bruno Columbia Bank Karen Curlo Patricia Demarest Amy L. Ferrante Martin Judith J. Frisone Bette Gamer\* HBO Benjamin Kan Joanne R. Kyritz Cate Liverman Erica Lockhart Moira McBride Murphy Steven Miller & Mille Vigeira Valerie Mosca John Newman William Reenstra Jeffrey Regan Mario L. Rigolio Johanny Rodriguez Alicia Ross Donald Stahl Ellen Szilagyi Thomas A. Tursick UBS Wealth Management Valley Bank\* Deborah C. VanExel Wells Fargo Foundation Donna Williams

# **Inkind Donations**

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\*Indicates multiple gifts

# Thank you to **Our Donors**

Paterson Habitat would be unable to transform lives and communities without the generous contributions of compassionate supporters and caring corporations.

# **Corporate Partners**

# \$100,000+

Columbia Bank

# \$75,000+

Kuiken Brothers Co., Inc.

# \$50,000+

Goldman Sachs Community **TeamWorks** Railroad Construction Co., Inc. **UBS** Wealth Management

# \$30,000+

ADP, Inc. and Its Employees Wells Fargo

# \$25,000+

Atlantic Stewardship Bank Bank of America TD Bank

# \$10,000 - \$24,999

H<sub>B</sub>O Stryker Orthopaedics Valley Bank

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**Enterprise Holdings** Langan Engineering & Environmental Svcs, Inc. M&T Bank PCL Construction Services, Inc.

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# Up to \$999

Advanced Packaging Corp. Alma Bank AmazonSmile Foundation Arch Insurance Collaborative Partners LLC Coronet, Inc. Farmers Mutual Fire Insurance Greenbaum Rowe Smith & Davis LLP Guston & Guston LLP MilliCare by Ecodry North Jersey Family Foot & Ankle Specialists Prudential Foundation **PSEG** S&P Global Sachs & Zitcer Plumbing Supply Saint-Gobain Corporation Sanofi US Sax LLP Synchrony Bank

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- Kuiken Brothers Co., Inc.
- **Gannett Foundation**
- First Presbyterian Church of Ridgewood
- Wayne Presbyterian Church

Tanis Hardward Corp.

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# Contributors in FY2020

The following generous individuals and organizations donated \$100 or more to help Paterson Habitat support local families by building homes and selling them below cost with zero interest mortgages. We could not be more grateful! Every effort is made to appropriately recognize our contributors. We apologize for any errors and/or omissions.

# \$500,000+

City of Paterson via **HUD/HOME** 

#### \$250,000+

Henry & Marilyn Taub Foundation NJ Dept of Cmmty Affr - NRTC

# \$100,000+

Anonymous Marilyn J. Clark Columbia Bank

### \$50,000+

County of Passaic Pamela & Craig Goldman Goldman Sachs Community **TeamWorks** Kuiken Bros. Co., Inc. Railroad Construction Co., Inc. **UBS Wealth Management** 

#### \$25,000+

ADP Inc. and Its Employees Atlantic Stewardship Bank Bank of America The Boye Family Foundation, Inc. TD Charitable Foundation Wells Fargo

# \$15,000+

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Ridgewood Stablehands Breakfast Society Ridgewood United Methodist Church Carlos Rodriguez Karl & Sarah Rosengren Saddle River Reformed Church Saint-Gobain Corporation Ronald & Suzanne Saldarini Sax LLP Pat Sisti Synchrony Bank MGP Stuart & Martha Tell The Reformed Church of Oradell Unitarian Society Of Ridgewood Jane E. Williams-Warren & Albert Warren John Wohlberg Workday Inc. & Its Employees Susan Wright & Gregor WIndel

# \$100+ (no individuals)

Advanced Packaging Corp AmazonSmile Foundation Arch Insurance AT&T Cares BlackRock & Its Employee Caldwell United Methodist Community Church of Glen Rock Coronet Inc. First Presbyterian Church of Elmira, NY Highland United Presbyterian Church, Allendale Manchester Regional High School Microsoft & Its Employees Montclair Kimberley Academy North Jersey Family Foot & Ankle Specialists Pascrell for Congress Inc. Paterson Habitat Homeowners Association PayPal Giving Fund - Ebay PSEG - Power of Giving Raymond James Trust Rutherford Congregational Church S&P Global Sachs & Zitcer Plumbing Supply Sanofi US St. Clement's Episcopal Church, Hawthorne The Ethical Culture Society of Bergen County United Reformed Church of Clifton Wayne Counseling and Family Services

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676 Individuals

**56** Corporations

**24** Faith Congregations

Government

**26** Service Orgs. & Foundations

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# **Upcycled Revenue**

# Multiplying Our Impact.

Every year, Paterson Habitat in Wayne, NJ diverts tons of waste from landfills and generate thousands of dollars that go directly to Paterson Habitat mission. So, with every ReStore donation and purchase you make, you're not only helping the environment — you're directly helping homeowners build a better future for themselves and their families.



2.1 million lbs. diverted from landfills







14,463 transactions

# **Memorial, Honor and Tribute Gifts**

In honor of Ashley Biggs Pamela Biggs

In honor of Ashley Biggs & the PHFH Construction Staff Donna M. Flagg

In Honor of Atlantic Stewardship Bank Tithe Program

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In Memory of Catherine Kehrberger George Kehrberger

In Memory of Fred B. Kern Rita Kern

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To Celebrate the 100th **Birthday of Margaret Keyes** Gail K. Tilstra

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In Honor of **Christopher Mount** Alice George

In Honor of The **Northside Community** Giancarlo & Alexandra DiLonardo\*

In Memory of Our Parents Anonymous

In Honor of Paterson Anonymous

In Honor of Paterson's Future Mario L. Rigolio

In Honor of Vernon Peterson Erik Cooke

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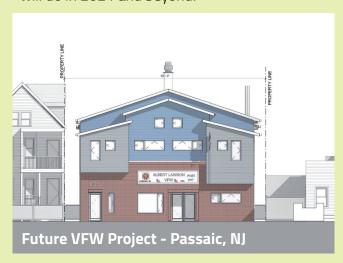
\*Indicates multiple gifts

# As we look forward

As we enter 2021 we are facing many questions and many uncertainties. Personal uncertainties, organizational uncertainties, political uncertainties, and societal uncertainties. Despite all the uncertainties there is one thing that is certain. It has never been more important that our work accomplish as much as possible and never more important for us to expand our mission across the city and county. The need for our work is greater now than ever. We are facing the worst housing crisis our country has seen in almost fifty years. A housing crisis exacerbated by the health, economic, and social crisis our community is reeling from.

In 2021 we will complete the Hamilton 7 project and begin work on our next two projects in the 4th ward: Harrison 8 and Governor 5. With these projects we will complete our goal of 75 new homes in the 4th ward focus area. In 2021 we will complete the update to our Northside neighborhood plan which will help guide our Northside work over the next decade. In 2021 we will begin the predevelopment for our 300th home in the city of Paterson, and begin our first independent project ever outside of Paterson. In 2021 we will begin construction on the new Clinton Street park providing desperately needed recreation space for Northside residents. In 2021 we will explore new opportunities to extend our mission through partnerships like the Social Justice League of Passaic County. In 2021 we will expand our transitional rental program to enable us to move families into safe, stable, affordable housing even faster. In 2021 we will continue our work to become a more diverse and equitable organization. In 2021 we will bring all of our past accomplishments, current initiatives and future dreams together into Vision 40 & Beyond!

2021 is going to be a busy and exciting year for Paterson Habitat for Humanity however we can't accomplish any of this critical work without you, because you are the most important part of we. Thank you for all you have done, are doing, and will do in 2021 and beyond.



# Paterson Habitat for Humanity Staff

Scott Millard, Chief Executive Officer

# Finance Department

Dave Juliana, Chief Financial Officer Oscar Bashualdo, Controller Wenster Rodriguez, Jr. Accountant

# Homeowner Services

Lydia Ramos, Director of Homeowner Services Alina Castro, Homeowner Services Specialist

# Community Development

Steve Kehayes, Director of Community Development Darryl Jackson, Community Revitalization Specialist

### Resource Development

Jocelyn Gilman, Chief Development Officer

# Administration & Operations

Ashley Biggs, Chief of Staff Sara L. Ruiz, Marketing & Communications Manager Doris Ruiz, Office Manager Linda Wilson, IT Associate

# Construction Department

Rob Alvarado, Director of Construction Tereska Flood, Construction Project Manager Diomedes Vargas, Construction Project Coordinator Felix Rodriguez, Property Manager Curtis Adams, Site Supervisor Site Foremen: Adelis Ramos, Bernard Combs, and Carlos Vasquez

AmeriCorps Volunteers: Faris Matalgah & Yolanda Marrero

# Paterson Habitat ReStore

Walt FitzPatrick, Director of ReStore James "Jimmy" Motsay, ReStore Associate Director Sean Dobson, ReStore Assistant Manager Barret Thompson, ReStore Donations Fleet Supervisor Antonio Mitchell, ReStore Donation Ambassador George Panico, ReStore Associate/Donations Ambassador Mike Lee, ReStore Associate/Donations Ambassador Jordan Casquet, ReStore Associate/Donations Ambassador



